



# London Serenity

*The Ultimate Luxury in Mobile Massage & Beauty Therapy*



London Serenity is the ultimate luxury in mobile massage and beauty therapy. We understand the stressful life style of Londoners, the needs of mothers at home, and of busy professionals who do not have time to take care of themselves, and for that we created a whole range of massage and beauty treatments straight to their doorstep, whether they are at home, in a hotel room or in the office.

It is the luxury of a spa brought to your home. Our qualified and experienced team of therapists will transform your home, hotel room or office into a luxury spa, using state of the art massage couches, chairs, beauty tools, and the best products available in the market. Their client care skills and personal touch will make your experience a truly luxurious one.

With just one phone call you can enquire about the most suitable treatment for you, try a new therapist or request your favourite one, enquire about the availability of the treatments which can be available from as quick as 45 minutes, about our offers, and our friendly telephone receptionist will assist you.

For further information please check [www.londonserenity.com](http://www.londonserenity.com) or call us directly on 0207 000 1888.

**We want to promote a culture of well being and serenity by giving Londoners easy access to luxury massage, beauty and personal training straight to their homes, hotels and corporate offices.**

## *The Founder*



*Dr Paolo Andrea Dalla Fina (BA, VTCT, IIHHT, MEMBODY, MICHT, MBIH, NLP Master Prac, HNLP & Timeline Master Prac, MSICO)*

Paolo Andrea Dalla Fina is the founder and director of London Serenity Ltd.

### *Paolo's Qualifications*

Paolo has completed a Masters degree in Philosophy, specializing in philosophical anthropology.

His understanding of human beings together with his Masters in Human Resources makes him a great leader to a fantastic team of therapists and an expert of clients' needs.

Paolo's dream started with a vision: to achieve and help others achieve an ultimate inner well being and serenity. He started with his theory of the disconnection between mind and body to pursue studies in Kinesiology, Psychosynthetic Counselling, Physical Therapies, Hypnotherapy and Neuro Linguistic Programming. He travelled around Europe to feed his desire for knowledge, and studied in Italy, France, and the UK, gathering a Breadth of knowledge and experiences

### *Paolo's Experience*

Paolo started his career in Human Resources Management and this gave him the knowledge on how to recruit the right people, manage them and ensure they are happy at work. This experience made him believe in corporate therapy, onsite treatments and the well being of employees.

He then opened his own clinic in Mayfair-London to perform a wide range of treatments. His clients were Londoners that needed to achieve well being and balance in their lives. They were busy professionals, models, sports champions, and other Londoners in need of treatments such as life coaching, acupuncture, hypnotherapy, or massage treatments.

Paolo needed a bigger challenge, and decided to move into management, whilst remaining in the field. So in 2006, he moved to a managerial position in a company in London, and this gave him an insight into the needs of the London community with regards to alternative therapies and beauty treatments, and the London Serenity idea was born.

He decided to launch London Serenity to fulfil his desire of helping people. London Serenity reflects Paolo's value of respect, care, impeccable service, passion, dedication and growth.

### *Paolo's Vision*

Paolo says: "Service starts from when you make the call. You want to find nice, friendly and knowledgeable people and get what you want right away! When the therapist comes you want to be treated like royalty, it's your time, and you want it to be special. That is why we take care about everything: music, aromatherapy, candles and, of course, an amazing treatment".

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## *Where We Go*

### *Hotel Serenity*



No need to book a Spa, the Spa will come to you. London Serenity is pleased to offer you a wide range of massages and beauty treatments directly to your hotel room.

If you just checked in in a hotel and are feeling tired from the journey, we can be there for you in no time for a relaxing and detoxifying massage. In the morning, you could enjoy a nice treat in your room, perhaps with your partner, with our Morning Serenity massage, or enjoy the benefits of rosemary and pine essential oils to recover from a long night with our aromatherapy massage. In the evening, we offer you a chilling

Swedish massage to release the stress and tension of the day, and our Pre-Party Serenity Massage to get you ready to your glamorous evening. Not to forget our extensive list of beauty treatments also available to you straight to your hotel room. Treatments can be booked directly by calling London Serenity or through the concierge with whom we collaborate.

London Serenity currently serves prestigious hotels in London such as the Claridges, the Berkeley, the Lanesborough, the Intercontinental, The Connaught, Marriott Grosvenor House and many others. We are also a preferred massage supplier to the Andaz hotel in the City of London.

### *Home Serenity*

Are you a busy professional, a mom, a dad, someone who likes to take care of their health and body, to pamper themselves, and who would like to avoid the hassle of going to a spa, but rather move the spa to their home? Why go out to look for a luxury treatment if London Serenity can bring it to your doorstep? Whether you are looking for a classic massage such as a full body Swedish massage, deep tissue massage, or reflexology, or whether you are willing to try our bespoke massage therapies and aromatherapy treatments, such as morning serenity, hangover serenity, pre-party serenity, evening serenity, chill out serenity, our massage therapists will be there for you from the convenience of your home. We also have a wide range of beauty treatments such as manicure, pedicure, men grooming, waxing, facials and tanning, all at your home.

With aromatherapy oils burning in the background of the room, chill-out music playing, our therapists with their designer outfits will create the moment and will transport you to it.

You can book your treatment by calling us on 0207 000 1888.

### *Event Serenity*

If you are looking for an innovative theme for your next corporate party (Christmas party, Annual party, etc), or you have a marketing or advertising event, or you are simply holding a special party in your home and want to create a nice ambiance, London Serenity is there for you to add that special touch. We will help your guests feel at ease and relaxed through a combination of short treatments specifically designed for each event.

Please email us your enquiries to [contact@londonserenity.com](mailto:contact@londonserenity.com), providing us with the nature of the event, and an approximate number of guests. We will get back to you with a price quote and with our ideas, and collaborate with you to achieve best results.

### *Corporate Serenity*

Office On-site massage can help boost your employees' morale, reduce stress levels at work, and decrease absenteeism. Your employees' general well being will dramatically improve, and their performance and productivity is bound to increase! Don't forget also that having massage available to your employees is definitely an attractive plus to your recruits!

A range of therapies is available, please call us on 0207 000 1888 or email us on [contact@londonserenity.com](mailto:contact@londonserenity.com) to enquire about our Corporate Serenity service.

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## *Therapists — The Specialists*



The London Serenity team consists of highly qualified and experienced massage and beauty therapists and personal trainers who have been providing luxury treatments in London for many years.

Our massage therapists are ITEC and VTCT qualified, and insured with professional bodies such as Embody, CTHA, FHT, and others. They are experienced, and recommended to us by top London massage schools. They are also trained internally, and they share their experience among each other to improve the quality of their treatments and client care.

The therapists with their designer outfits, top of the range aromatherapy products, and high professionalism will make the massage experience a truly luxurious one.

Our beauty therapists are qualified to NVQ levels 2 and 3 at the best London beauty schools, and they are experienced and continue to improve their qualifications and treatments through continuous development.

We pride ourselves that we have a coherent team of therapists that constantly meet to learn from each other. They constantly strive to pass on their knowledge to each other to over exceed our own and our clients' expectations.

All our treatments are conducted at our clients' home, hotel, or office, and all our therapists are equipped to move the luxury of a spa to their doorstep.

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## *Company Philosophy*



### *Our Vision*

To provide men and women in London with the best affordable luxury in massage, beauty treatments and personal training. All, from your London hotel, home, office and event.

### *Why London Serenity*

Paolo has been practicing massage in London since 2003 and has noticed that mobile services did not meet clients' expectations. Most mobile companies are targeted to women only, are either extremely expensive or un-professional, and are difficult to arrange as they rely heavily on freelancers.

His vision is to transport the luxury of 5 star hotels to the comfort of clients' homes, hotels and offices in London, all at an affordable price and at a time convenient to busy Londoners.

He created London Serenity to give Londoners luxury treatments at any time they wish so. Clients – Men and Women- only need to call and the therapists will be with them within 45 minutes.

### *Luxury Treatments — How?*

London Serenity combines professionalism and skill together with personal touch and client care. We provide a 360 degree Service: The excellent treatment, the kindness and professionalism of the telephone receptionists, and the way we treat you personally all make us the leading company for mobile massage, beauty and personal training in London.

### *The Therapists: a Touch of Luxury*

London Serenity's growing team started with 10 therapists in London and is constantly growing to meet the demand of our happy clientele. The therapists are highly qualified, experienced, certified and insured. They provide treatments that are tailored individually for each client, whether it is a deep tissue massage or a manicure, they undertake a consultation prior to the treatment to find out your real needs, and propose a treatment. The therapist will transform your home or hotel room into a luxury spa. Dressed with our London Serenity uniforms, they come fully equipped, and they will burn aromatherapy oils in the room, and play relaxing chill out music.

### *London Serenity and the Community*

We pride ourselves of being an ethical company that contributes to the welfare of the community by donating a percentage of our profits to charities of our choice in the UK.

### *London Serenity Booking System*

The personal touch in our service extends to our booking system. We are your personal concierge for massage, beauty and personal training. All you need to do is give us a call on 0207 000 1888 and the friendly telephone receptionist will assist you based on your needs. Your treatment can be at your door in London from as quick as 45 minutes.

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